

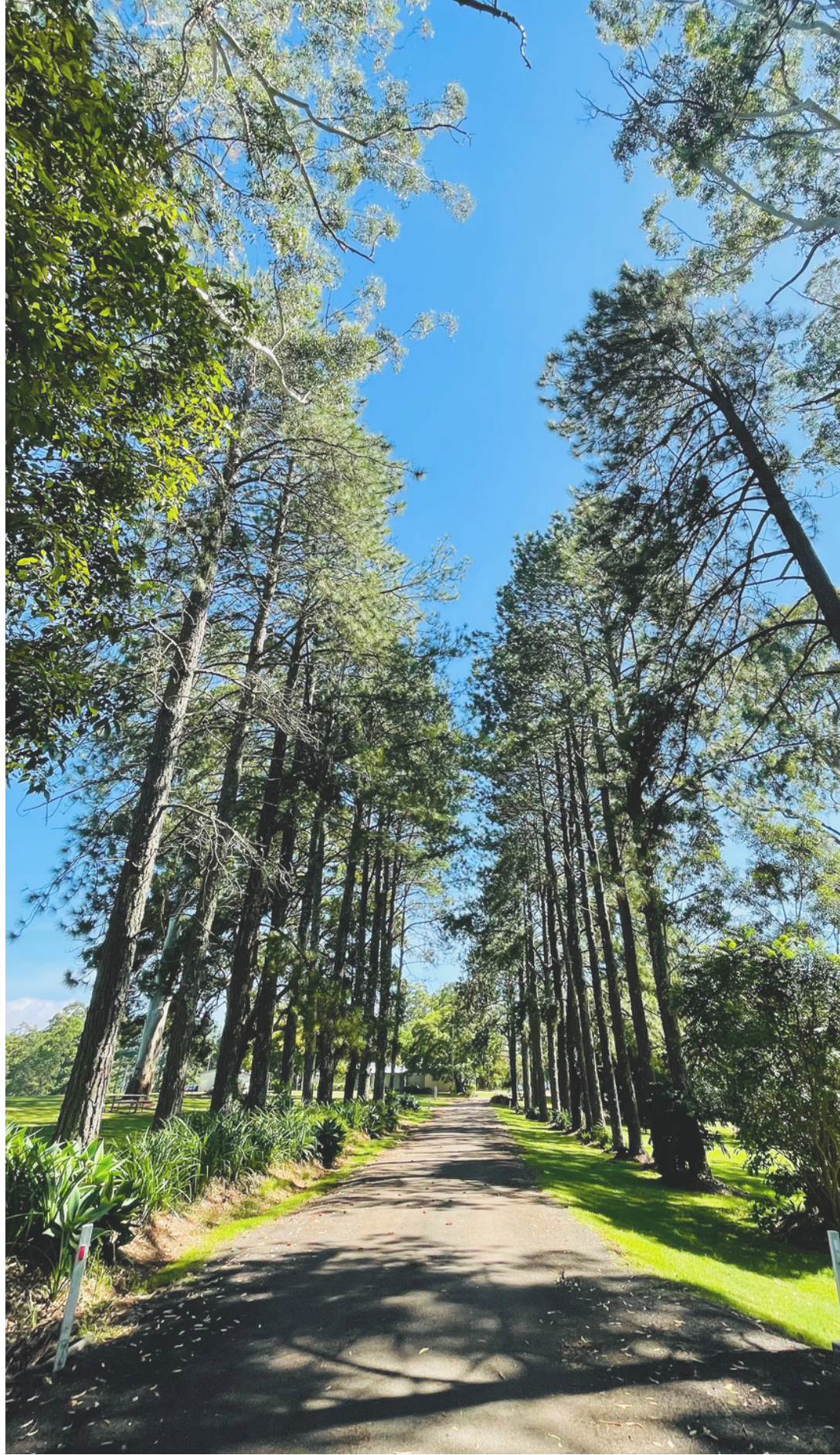
STRATEGIC PLAN

2021
2023



Mount Tamborine Convention
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INTRODUCTION

2021-23 STRATEGIC PLAN | 02



Mount Tamborine Convention (MTC) has a rich history of having brought significant spiritual impact to many at both the corporate and individual level for over 60 years. The ministry has been characterised by faithful exposition of the Word of God, facilitating Christ-centred discipleship, and demonstrating Christian unity and love.

This strategic plan is a product that responds to the increasing organisational and regulatory complexities faced by Christian organisations in modern society and the need to be good stewards of the resources that God has provided. Under the MTC Charter of Governance the strategic plan is the key mechanism for moving the gospel centred MTC Vision and Mission into action.

However, it is flexible and open to change. MTC planners remain open to God's ongoing leading and new insights about moving forward in Gospel ministry.

Despite the current 'pause' due to the effect of the Coronavirus (COVID-19) pandemic on MTC operations, it is now apparent that there is cause to celebrate current and prospective activity for the furthering of the MTC vision and mission. The MTC Board believes the new set of Vision, Mission and Core Values upholds the MTC foundations, affirms present direction, and invites robust presentation of the Word of God to those inside His family and those yet to respond.

STRATEGIC PLAN ELEMENTS

2021-23 STRATEGIC PLAN | 03

Vision

The purpose of the vision statement is to focus and remind the organisation of its current reason to be. MTC believes a vision statement should possess a strong dose of inspiration, most particularly for the organisation's constituency. It must however become more than just a talking point. It is meant to be the pre-eminent driver and point of reference for strategic planning and resource allocation.

Mission

The Mission statement declares how the vision will be achieved. More than just providing its audience with insights into the activity of MTC, in concert with the vision, the mission articulates strategic drivers at the level of strategic and annual planning.

Core Values

The values statement serves to display the organisation's "heart", its core beliefs. It is crafted to provide the organisation's members with a clear sense of who they are. Read in conjunction with the vision and mission statements, the values statement describes the undergirding principles that direct how MTC conducts ministry.

Mission Focused Goals

Collectively, the mission goals describe how MTC intends to advance and achieve the interrelated vision, mission, and core values.



VISION MISSION CORE VALUES

A photograph of a man in a light blue shirt speaking at a wooden podium. Behind him is a large wooden cross. A sign on the podium reads 'MTCC' with 'MISSION TRUSTED CHURCHES COLLEGES' below it. The background is a blue curtain.

Vision

Our Vision is to see MTC widely recognised for trusted Bible teaching, meaningful and relevant for today's world.

Mission

Our Mission is to partner with Evangelical Churches and Colleges, Mission organisations and other ministries, to equip Christians to live effectively in Christ Jesus and provide opportunities for anyone to consider the claims and contemporary relevance of the Gospel.

Core Values

We Value:

- *Personal transformation by Word and Spirit*
- *The careful exposition of the Bible, meaningful and relevant to both Christians and inquirers alike*
- *The dignity and worth of all human beings as special creations by God*
- *"All one in Christ Jesus", connoting evangelical unity across denominations and across generations*
- *Collaboration with evangelical church and ministry partners in the Gospel*

MISSION FOCUSED GOALS

2021-23 STRATEGIC PLAN | 05

Bible Teaching Ministry:

The goal is to:

1. Deliver an annual focus or theme across all MTC teaching events
2. Ensure only suitable speakers of renown are invited to share the MTC platform
 - Seek strategic and regular input from Reference Council for speaker selection
3. Enact a process of continuous improvement for MTC programs and events
 - Facilitate feedback and review of / teaching / platform / music / etc. (These could be broken into a number of discrete strategies for respective areas)
4. Expand the reach of MTC ministry events
 - Investigate and develop offsite ministry opportunities
 - Strive for significant new audience growth at existing and new events, and online.
 - Increased online presence (e.g. dedicated TV/YouTube channel)

Partnerships and Collaboration:

Goal/s pertaining to development, promotion, growth of existing and/or new partnerships

The goal is to:

1. Facilitate an establishment of a Peak Body for Australia/NZ Bible Teaching Conventions
2. Develop or establish alliances that fit with MTC's Vision, Mission and Core Values

Organisational Health:

Goal/s that nurtures the relational linkages between various groups in the MTC Core Community

The goal is to:

1. Maintain exemplary governance standards
2. Match MTC communication to the current needs of the organisation and its constituency
3. Grow the interest and engagement of members with MTC ministry

Facilities and Resources:

Goal/s that matches infrastructure and resource support with existing and emerging ministry needs

The goal is to:

1. Champion and protect the Keswick Road Precinct unity and integrity
2. Master Plan facilities to include Centre for Excellence, diverse accommodation needs and facilities for a variety of Christian and community uses.

MISSION FOCUSED GOALS

2021-23 STRATEGIC PLAN | 06



Board and Personnel:

Goal/s in relation to projected board and personnel requirements – i.e. professional development and people care

The goal is to:

1. Ensure appropriate and timely professional development is provided for Board and personnel
2. Safeguard sustainable development by matching staff levels to current and developing operational/customer needs.



Note:

The development of the 2021-2023 Strategic Plan has been informed by a number of working papers, including, operational and capital budgets prepared by the MTC treasurer, environmental analysis, and internal and external reviews. The Strategic Plan has been the foundation for the development of the Annual Action Plan by the MTC CEO.